

Course Equivalence List - Overseas Winter Programme 2026

Update: 24 Oct. 2025

Information provided by IDO (Overseas Winter 2026)										
NO .	Institution	Course Title in syllabus (Overseas Winter 2026)	Contact hours	Course Units	Syllabus provided or not	Course Selection	Equivalent Course in BNBU	BNBU units	Course Category	Remarks to students, if any
1	Murray Edward College, University of Cambridge	Big Data and AI in Business	38	3	YES	One Course	FEST1053 Selected Topics in Science and Technology III	3	FE	
2	Istanbul Aydin University	Digital marketing	40	4	YES	Choose one from five	MKT2023 Digital Marketing Strategy OR FEST1023 Selected Topics in Business and Communication III	3	MKT2023: ME for MKT students; FEST1023: FE for the rest	
		Brand management	40	4	YES		MKT3043 Brand management; OR PRA3073 Branding in Advertising	3	MKT3043: ME for MKT students; PRA3073: MR for PRA students, ME for CCGC & MCOM students; FE for the rest	
		Genetics and medical biotechnology	40	4	YES		FEST1053 Selected Topics in Science and Technology III	3	FE	
		International organizations and world politics	40	3	YES		POLS3093 International Organisations	3	MR for GAD(ID) students, FE for the rest	
		Exploration of the turkish art via museums	40	3	YES		FEST1113 Selected Topics in Music, Arts and Design III	3	FE	
3	Sciences Po	Track #1				Choose track 1 or 2				
		Introduction to International Affairs	24	4 ECTS	YES		GLD2013 International Cooperation and World Order	3	MR for GAD students, FE for the rest	
		Getting to know existential risks for humanity	12	2 ECTS	YES					
		Track #2								
		Advanced Global governance	24	4 ECTS	YES		GLD3023 Globalisation: Trends, Issues and Opportunities	3	MR for GAD students, FE for the rest	
		Getting to know existential risks for humanity	12	2 ECTS	YES					